

# 2017 Advertising Opportunities

2017 Florida Literacy Conference, May 10-12, South Seas Island Resort, Captiva, FL  
*Advertising in the Florida Literacy Conference program provides an estimated 500-600 attendees with a lasting impression of your company, its products and support of adult and family literacy.*

*Presenting exhibitors can also use this space to advertise their session topic, time and location.*

## Ad Sizes & Specifications

- 1/4 page, \$175
- 1/2 page, \$275
- Full page, \$400
- Inside back cover page, \$500
- Back cover page, \$750 (must be full color)

*Ad artwork can be full-color or black & white unless otherwise noted*

LOGO IMAGES: Logo images must be 300 dpi or larger. Only TIF files and Illustrator Vector files are accepted.

NON-LOGO IMAGES: Images between 150-300 dpi must be TIF files and reflect the exact size of the ad purchased for the conference program. Images smaller than 150 dpi are not accepted; images larger than 300 dpi must be as close to the ad size as possible.

## Ad Registration Deadline: March 27, 2016

**Advertising Organization**(Organization Name, Contact & Address)

**Ad Size Preferred:** ☐ 1/4 ☐ 1/2 ☐ Full ☐ Inside Cover ☐ Back Cover (full color)

Total Enclosed: \$ \_\_\_\_\_

***In order to process your advertisement, please enclose one of the following methods of payment. You may fax your advertisement request to the Florida Literacy Coalition at (407) 246-7104, ATTN: Conference or you may mail the completed form to:***

Florida Literacy Coalition, Inc., Attn: Advertisement, 235 Maitland Ave. S #102 Maitland, FL 32751

My check is enclosed. **(Please make checks payable to "Florida Literacy Coalition")** Check # ☐ \_\_\_\_\_

☐ Please invoice my agency (purchase order or letter of approval must be attached)

PO# \_\_\_\_\_ -- \_\_\_\_\_

☐ MasterCard ☐ VISA ☐ Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

3 digit V Code \_\_\_\_ (last 3 digits on back of card)

Signature: \_\_\_\_\_ Billing Address: \_\_\_\_\_